

2010 Sydney Salsa Congress

Please complete & Fax to: (02) 8088 1395

We are Expanding the Exhibition for the 2010 Sydney Salsa Congress...

Due to high demand, **we are expanding the exhibition** at the 2010 Sydney Salsa Congress. You now have the option of exhibiting in one of two rooms; the **Sydney Arena** (where the Salsa parties are held) and the **Salsa Athletes room** (where the Brazilian parties are held). Please advise us by selecting below which room you would prefer.

Sydney Arena

Salsa Athletes

Please Note:

We cannot guarantee that you will be in the room you choose; we can only try to accommodate your preference as best as possible. Booths will be allocated and reserved on a first come first served basis. i.e. we can only reserve your booth once we have received your application form and your deposit.

Exhibitor & LCD Screen Advertiser Registration

Organisation

Contact Person

Billing Address

Phone () Mobile

Email

Please secure my reservation as: (tick appropriate box)

Options	Format	Cost inc. GST	Qty	Subtotal
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Exhibiting Options (For 4 nights & 3 days)

1a	<input type="checkbox"/> Exhibitor	3m x 3m booth	\$1,100.00		
1b	<input type="checkbox"/> Exhibitor (double space)	3m x 6m booth	\$1,650.00		

NB: All booths come with 1 light and one power point. There are only a limited amount of trestle tables. These will be allocated on a first come, first serve basis, so get this form in early. Otherwise a charge of \$30 will be incurred for trestle tables which we have to rent.

Trestle Table Required?

No Yes. If so, how many?

Main Stage Advertising (Up to 30 second advertisement on LCD screens on main performance stage)

2a	<input type="checkbox"/> One night only	Thurs/ Fri/ Sat/ Sun	\$330.00		
2b	<input type="checkbox"/> All 4 Nights		\$1,100.00		

Fashion Show Options

3a	<input type="checkbox"/> Fashion Show	5 minutes	\$440.00		
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Preferred night: Thursday 29th Jan Friday 30th Jan Saturday 31st Jan Sunday 1st Feb

I will be sharing the fashion show with: _____

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Payment Options

Participation as an exhibitor, vendor, or LCD screen advertiser requires a 50% deposit with this registration, in order to reserve your place. Please note: a direct debit option is available on request. Please make cheques out to Sydney Salsa Congress.

Please tick:

Cheque enclosed Visa Mastercard Amex

Amount of Payment*

\$

Card Holders Name :

Expiry Date:

Card No :

.....
Cardholder's Signature

Exhibitor Facilities

Sydney Salsa Congress will provide the following to all exhibitors:

- A dedicated 3 x 3 metre space located in the Sydney Arena (Salsa parties) and Salsa Athletes Room (Brazilian parties)
- One trestle table (approximately 2 metres wide) and chairs can also be provided upon request. There are only a limited amount of trestle tables. These will be allocated on a first come, first serve basis, so get this form in early. Otherwise a charge of \$30 will be incurred for trestle tables which we have to rent.
- A large storage room behind the booths which will be only accessible by the exhibitors and the organisers.
- All exhibitors will receive 2 full event passes for 2 individuals (valued at \$640.00)
- MCs for workshops and performances will also be making announcements about the exhibitors during lunch time to encourage sales and awareness of your presence at the Sydney Salsa Congress.
- Please note that you **CANNOT** sublease or share your booth i.e. your booth is to represent and sell goods and services by your organization only.

Exhibitor Hours:

Thursday 28th January 2010:

From 10am - set up your booth

From 8.30pm - 10.30pm - attend and watch the shows

From 10.30pm to Late: Booth should be open for business.

Friday, Saturday & Sunday (29th – 31st January)

10.30am till 5pm: Booth should be open

5pm – 8pm: The State Sports Centre will be closed for Technical Rehearsals.

8.30pm - 10.30pm - attend and watch the shows

From 10.30pm to Late: Booth should be open for business

You should start packing up your booth at around 11pm on Sunday and be completely moved out by 2am.

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Advertising on LCD Screens

Main Performance Stage

We will have a large LCD screen on the main performance stage at the State Sports Centre. Advertisements of up to 30 seconds with sound will be played before the shows begin. You can be certain that your advertisement will be noticed and heard by the 2,000+ members of the audience.

Specifications for Advertisements

- You must provide us with a copy of your advertisement on a CD or DVD in a Quicktime or AVI format.
- Please ensure that your advertisement is in **high definition/resolution**.
- The CD/DVD must have your full company name, website, contact name and contact number clearly marked on it.
- Your presentation should last no longer than 30 seconds.
- The CD/DVD must be received by 5th January 2010.

Fashion Show Options

We are offering an exclusive opportunity for fashion retailers to show off their products via our exciting fashion parades. There is one parade per night lasting 10 minutes during the peak time of the performances. These parades will take place at approximately 9.30pm between the International and National dance performances.

Fashion parades are very effective in creating a demand for products. This effective technique will significantly benefit participating exhibitors at Sydney Salsa Congress.

In order to be involved in the fashion show, you must be an exhibitor at the Sydney Salsa Congress. You may share a parade with one other SSC exhibitor at the same cost. For example, a clothing retailer may choose to share the parade with a shoe retailer and/or a jewellery retailer.

If you require any further information about any of our advertising options, please do not hesitate to contact Charlene Carter on 1300 132 152 or email on expo@australiandancefestival.com.au

We look forward to seeing you at the 2010 Sydney Salsa Congress.

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Terms & Conditions

Definitions: Majic Events Pty Limited is the event manager hereinafter referred to as the Organiser. The licensor/s of the Expo site/s is the Sydney Olympic Park Sports Centre.

Scope of Sydney Salsa Congress: The Organisers will determine the scope of the Sydney Salsa Congress and reserve the right to refuse any exhibitor which in the opinion of the Organisers is not in the best interests of the Sydney Salsa Congress or is for any other reason not suitable for the Sydney Salsa Congress presentation or image.

Exclusion of Oral Representations: The Exhibitor hereby acknowledges that they each have entered into the contract without relying upon any oral representation by the Organisers, their agents, employees or other person on behalf of the Organisers and that the terms and conditions of the contract are as conclusively set out in these Terms and Conditions.

Liability:

1. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), harm or injury to the person or property of the Exhibitor or any of the Exhibitor's employees, agents, students, assistants or other representatives, however caused, which may arise directly or indirectly during or in connection with the event.

2. The Organisers, The licensor/s and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, in respect of the expo site, any stand, structure, or building erected thereon and any action therein.

3. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), or expense resulting directly from a total or partial failure of the public utility services supplied to the expo site caused by any factor.

Insurance:

1. All insurance including Public Liability insurance (minimum\$5,000,000.00) shall be the responsibility of the Exhibitor. A copy of the certificate of currency must be supplied to the organiser.

2. The Organisers, or The licensor/s will not take out any insurance in respect of the property of the Exhibitor and it is the Exhibitor's responsibility to insure all property brought by the Exhibitor to the State Sports Centre.

3. The Exhibitor will comply with all applicable legislative requirements in relation to workers compensation insurance.

4. The Exhibitor shall not without the prior written consent of the organisers do, or permit to be done, anything in relation to the event area whereby any insurance effected by the organisers or the licensor/s may be rendered void, voidable or any way unenforceable against any insurer or whereby the premium payable on the insurance may be liable to increase.

Indemnity:

The Exhibitor shall indemnify the Organisers, The licensor/s and all of their employees, agents and other representatives in respect of all actions, claims, demands, proceedings, suits, costs, damages, expenses and losses whatsoever (including but not limited to loss of profits, any compromises of actions, claims, demands, proceedings, or suits and all legal costs on a solicitor-own client basis in respect thereof) which the Organisers, The licensor/s and all of their employees, agents and other representatives may suffer or incur by reason of, or in relation to:

a) Any act, default or omission on the part of any one or more of the Exhibitor, their employees, agents or invitees, licensees, contractors and sub-contractors.

b) Any act, default or omission on the part of any one or more of the employees, agents or invitees, licensees, contractors and sub-contractors of the Organisers, The licensor/s when acting under the order, direction or control of any one or more of the Exhibitors, their employees, agents, contractors and sub-contractors

c) The Exhibitor withdrawing from the event: or

d) Any accident, damage, death, or injury suffered by any person in or using or entering or near the Venue an occasioned wholly or partly by any act, default or omission of any one or more of the Exhibitor, their employees, agents, invitees, licensees, patrons, contractors and sub-contractors.

Sydney Olympic Park Sports Centre Terms and Conditions.

Notwithstanding anything contained in the above terms and conditions the applicant hereby agrees to abide by the over riding terms and conditions of the license agreement between the Organisers and The licensor/s. (Copy's of this agreement can be obtained from the Organisers office on request.)

I have read the above terms and conditions and I accept and agree to be bound by them.

Name.....Organisation.....

Position.....Signature.....Date.....