

2012 Sydney Latin Festival

Please complete & Fax to: (02) 8088 1395

Exhibitor & LCD Screen Advertiser Registration

Organisation

Contact Person

Billing Address

Phone () **Mobile**

Email

Please secure my reservation as: (tick appropriate box)

Options	Format	Cost inc. GST	Qty	Subtotal
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Exhibiting (for non-shoe sellers) Options (For 4 nights & 3 days)

1a	<input type="checkbox"/> Exhibitor	3m x 3m booth	\$1,100.00		
1b	<input type="checkbox"/> Exhibitor (double space)	3m x 6m booth	\$1,650.00		

Main Stage Advertising (5-30 second advertisement on LCD screens on main performance stage)

2a	<input type="checkbox"/> All 4 nights	Powerpoint / Flash	\$1,100.00		
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Trestle Table

3a	Trestle Table Required? <input type="checkbox"/> No <input type="checkbox"/> Yes. If so, how many?
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Payment Options

Participation as an exhibitor, vendor, or LCD screen advertiser requires a 50% deposit with this registration by 31st Oct 2011, in order to reserve your place. Please note: a direct debit option is available on request. Please make cheques out to Sydney Salsa Congress.

Please tick:

Cheque enclosed **Visa** **Mastercard** **Amex**

Amount of Payment* \$

Card Holders Name : Expiry Date:

Card No :

.....
Cardholder's Signature

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Sydney Latin Festival will provide the following to all exhibitors:

- A dedicated 3 x 3 metre space located in the Sydney Arena (Salsa parties) with lighting and power.
- One trestle table (approximately 2 metres wide) and chairs can also be provided upon request. There are only a limited amount of trestle tables. These will be allocated on a first come, first serve basis, so get this form in early. Otherwise a charge of \$30 will be incurred for trestle tables which we have to rent.
- A large storage room which will only be accessible by the exhibitors and the organisers.
- All exhibitors will receive 2 full event passes for 2 individuals (valued at \$640.00)
- MCs for workshops and performances will also be making announcements about the exhibitors to encourage sales and awareness of your presence at the Sydney Latin Festival.
- Please note that you **CANNOT** sublease your booth i.e. your booth is to represent and sell goods and services by your organization only.
- Please note that if you wish to sell shoes at the Sydney Latin Festival, you must contact us on 1300 132 152 for a Supporters' Package. Only Supporters of the Sydney Latin Festival are allowed to sell shoes at the event.

Your Booth Position:

All exhibitor booths will be located in the Salsa Room (Main Arena) for this year. We will be allocating the booth position for these events please contact us if you have any issues.

Please Note:

To help ensure you have a space, please send in your form and 50% deposit by 31st October 2011. Please note final payment due by the 31st December 2011.

Exhibitor Hours:

Thursday 2nd February 2012:

From 10am - set up your booth

From 8.30pm - 10.30pm - attend and watch the shows

From 10.30pm to Late: Booth should be open for business.

Friday, Saturday & Sunday (3rd – 5th February 2012)

10.30am till 5pm: Booth should be open

5pm – 8pm: The State Sports Centre will be closed for Technical Rehearsals.

8.30pm - 10.30pm - attend and watch the shows

From 10.30pm to Late: Booth should be open for business

You should start packing up your booth at around 11pm on Sunday and be completely moved out by 2am.

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Advertising on LCD Screens

Main Performance Stage

We will have a large LCD screen on the main performance stage at the State Sports Centre. 5-30 second advertisements with sound will be played before the shows begin. You can be certain that your advertisement will be noticed and heard by the 2,000+ members of the audience each night.

Specifications for Advertisements

- You must provide us with a copy of your advertisement on a CD or DVD in a Quicktime in 16:9 format, h.264 format.
- Please ensure that your advertisement is in **high definition**.
- The CD/DVD must have your full company name, website, contact name and contact number clearly marked on it.
- Your presentation should last no longer than 20 seconds.
- The CD/DVD must be received by **9th January 2012**.

If you require any further information about any of our advertising options, please do not hesitate to contact Maree Kaltsas on 1300 132 152 or email on expo@sydneylatinfestival.com.au

We look forward to seeing you at the 2012 Sydney Latin Festival.

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Terms & Conditions

Definitions: Majic Events Pty Limited is the event manager hereinafter referred to as the Organiser. The licensor/s of the Expo site/s is the Sydney Olympic Park Sports Centre.

Scope of Sydney Latin Festival: The Organisers will determine the scope of the Sydney Latin Festival and reserve the right to refuse any exhibitor which in the opinion of the Organisers is not in the best interests of the Sydney Latin Festival or is for any other reason not suitable for the Sydney Latin Festival presentation or image.

Exclusion of Oral Representations: The Exhibitor hereby acknowledges that they each have entered into the contract without relying upon any oral representation by the Organisers, their agents, employees or other person on behalf of the Organisers and that the terms and conditions of the contract are as conclusively set out in these Terms and Conditions.

If the Exhibitor is rendered unable wholly or in part by force majeure to carry out its obligations under this Agreement, then this shall not affect the operation of the terms of this Agreement and the risk of frustration is to be borne by the Exhibitor.

The term "force majeure" means an act of God, a strike, a lockout, act of public enemy, civil commotion, war, blockade, riot, state of emergency, lightning, fire, storm, flood, washout, explosion, Government restraint, or any form of Governmental intervention (including where the event arises as a result of action taken by the Corporation as the relevant statutory authority) and any other cause which is not within the control of the party alleging it.

Liability:

1. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), harm or injury to the person or property of the Exhibitor or any of the Exhibitor's employees, agents, students, assistants or other representatives, however caused, which may arise directly or indirectly during or in connection with the event.
2. The Organisers, The licensor/s and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, in respect of the expo site, any stand, structure, or building erected thereon and any action therein.
3. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), or expense resulting directly from a total or partial failure of the public utility services supplied to the expo site caused by any factor.
4. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), or expense resulting directly from a total or partial failure of the public utility services supplied to the expo site caused by any factor.
5. The Organisers, The licensor/s set out that exhibitors involved with the event are only to represent their own brand at the event. This means companies are not allowed to share the booth or cost of an exhibitor space with another brand or company.
6. The Organisers, The licensor/s shall not be liable if for some reason the company or exhibitor cannot attend the event therefore the deposit made is non-refundable. In the situation the company has made all payments and cannot attend all payments are non-refundable.

Insurance:

1. All insurance including Public Liability insurance (minimum\$5,000,000.00) shall be the responsibility of the Exhibitor. A copy of the certificate of currency must be supplied to the organiser.
2. The Organisers, or The licensor/s will not take out any insurance in respect of the property of the Exhibitor and it is the Exhibitor's responsibility to insure all property brought by the Exhibitor to the State Sports Centre.
3. The Exhibitor will comply with all applicable legislative requirements in relation to workers compensation insurance.
4. The Exhibitor shall not without the prior written consent of the organisers do, or permit to be done, anything in relation to the event area whereby any insurance effected by the organisers or the licensor/s may be rendered void, voidable or any way unenforceable against any insurer or whereby the premium payable on the insurance may be liable to increase.

Indemnity:

The Exhibitor shall indemnify the Organisers, The licensor/s and all of their employees, agents and other representatives in respect of all actions, claims, demands, proceedings, suits, costs, damages, expenses and losses whatsoever (including but not limited to loss of profits, any compromises of actions, claims, demands, proceedings, or suits and all legal costs on a solicitor-own client basis in respect thereof) which the Organisers, The licensor/s and all of their employees, agents and other representatives may suffer or incur by reason of, or in relation to:

- a) Any act, default or omission on the part of any one or more of the Exhibitor, their employees, agents or invitees, licensees, contractors and sub-contractors.
- b) Any act, default or omission on the part of any one or more of the employees, agents or invitees, licensees, contractors and sub-contractors of the Organisers, The licensor/s when acting under the order, direction or control of any one or more of the Exhibitors, their employees, agents, contractors and sub-contractors
- c) The Exhibitor withdrawing from the event: or
- d) Any accident, damage, death, or injury suffered by any person in or using or entering or near the Venue an occasioned wholly or partly by any act, default or omission of any one or more of the Exhibitor, their employees, agents, invitees, licensees, patrons, contractors and sub-contractors.

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Sydney Olympic Park Sports Centre Terms and Conditions.

Notwithstanding anything contained in the above terms and conditions the applicant hereby agrees to abide by the over riding terms and conditions of the license agreement between the Organisers and The licensor/s. (Copy's of this agreement can be obtained from the Organisers office on request.)

I have read the above terms and conditions and I accept and agree to be bound by them.

Name.....

Organisation.....

Position.....

Signature.....

Date.....