



Exhibitor & Supporters Package Agreement

Aims of the supporter package for the 9th Sydney Latin Festival

- 1) An increase in brand awareness (before & during the event)
- 2) An increased liking of your product (before & during the event)
- 3) An increase in sales of your product (before, during & after the event)
- 4) An increase in consumer loyalty to your product
- 5) The securing of potential distributors of your products (i.e. dance schools)

Booth Proposal \$2,500 plus GST

The Sydney Latin Festival will provide the following to your business.

- 1) A 3m x 6m booth from which to sell your shoes for the duration of the Sydney Latin Festival (Thursday 2nd February 2012 to Sunday 5th February 2011) (value \$1,650)
- 2) 4 full passes to the event (value \$1,280)
- 3) A storage area for your stock during the Sydney Latin Festival
- 4) A 30 second advertisement which will be cyclically shown on the large LCD screen on the main performance stage. (value \$1,100)
- 5) You will be named as a supporter of the Sydney Latin Festival and your logo and a link to your website will be included on our website and all our e-newsletters. (Value \$550)

Each exhibition space will have **one** power point and **one** light (attached to a framing so that it shines down on to your space). Please bring your own power board and lamps if this is not enough for your booth. We are able to provide you with trestle tables, however there are only a limited amount of these and will be allocated on a first come, first serve basis – so please get your form in early otherwise a charge of \$30 per trestle table will be incurred for trestle tables that we have to rent.

Trestle Table

Trestle Table Required?	<input type="checkbox"/> No	<input type="checkbox"/> Yes. If so, how many?
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Important Information: You **CANNOT** sublease your booth i.e. your booth is to represent and sell goods and services by your organization only!!!



Exhibitor Hours:

Thursday 2nd February 2012:

From 10am - set up your booth

From 8.30pm - 10.30pm - attend and watch the shows

From 10.30pm to Late: Booth should be open for business.

Friday, Saturday & Sunday (3rd – 5th February 2012)

10.30am till 5pm: Booth should be open

5pm – 8pm: The State Sports Centre will be closed for Technical Rehearsals.

8.30pm - 10.30pm - attend and watch the shows

From 10.30pm to Late: Booth should be open for business

You should start packing up your booth at around 11pm on Sunday and be completely moved out by 2am.

Your Booth Position:

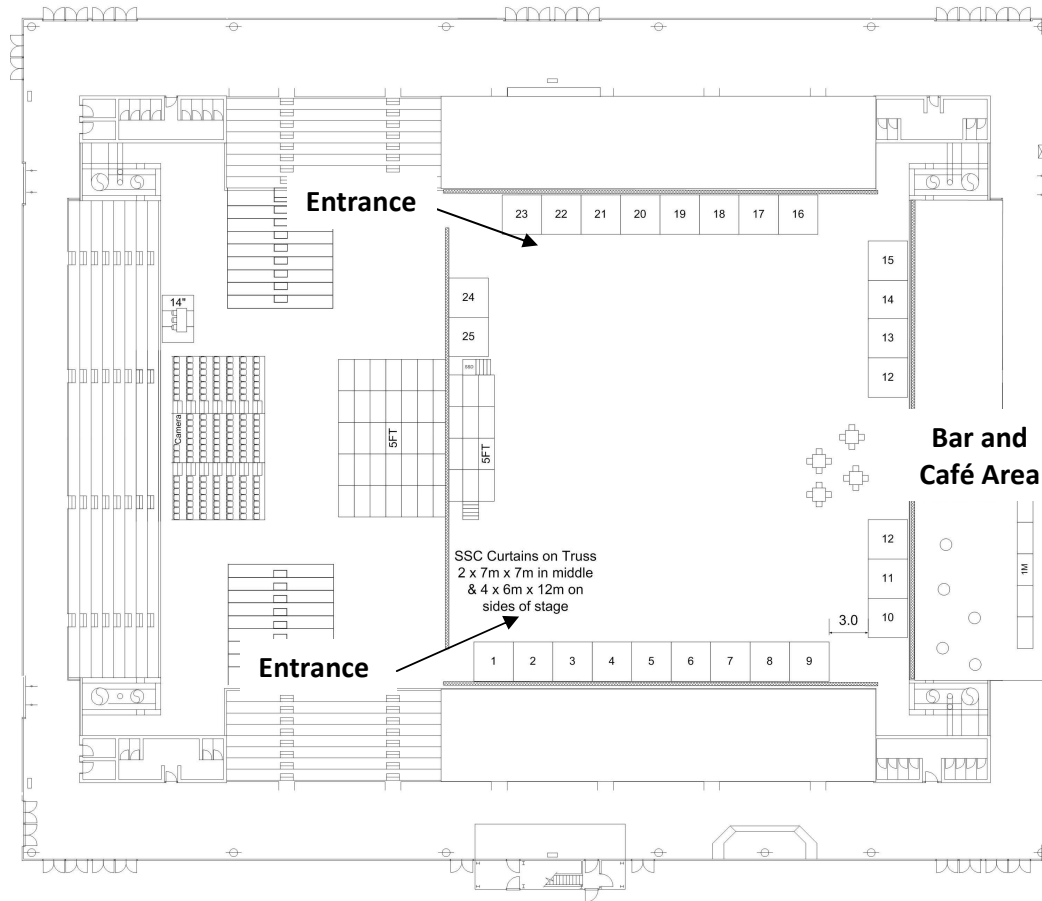
Please be aware all exhibitors will be located in the Salsa Room (Main Arena), booth positions can be reserved please contact us ASAP to do this.

Please Note:

To help ensure your position is guaranteed, please send in your form and 50% deposit *as soon as possible*.



Main Arena Floorplan





Exhibitor Information

Organisation

Contact Person

Billing Address

Phone () **Mobile**

Email

Payment Options

Participation as an exhibitor, vendor, or LCD screen advertiser requires a 50% deposit with this registration, in order to reserve your place. Please note: a direct debit option is available on request. Please make cheques out to Sydney Latin Festival.

Please tick:

Cheque **Visa** **Mastercard** **Amex**

Amount of Payment*

Card Holders Name : **Expiry Date:**

Card No :

.....
Cardholder's Signature



Timing of Payments:

- We will require an upfront commitment fee of 50% as soon as possible to secure your involvement with the Sydney Latin Festival. Once we have received this fee, we will be able to include your business in our monthly newsletters. This will work towards building brand awareness before the event (invoice attached).
- The final installment of the remaining 50% will be payable by 9th January 2012.

I _____ (name) of
_____ (your business) have read, understood and
agree to the terms of this sponsorship agreement, as well as the terms and conditions that are
outlined below.

I, am duly authorized to commit the said business above to this agreement with Majic Events Pty
Limited organizers of the 2012 Sydney Latin Festival.

.....
Signed (Signature)

.....
Dated

.....
Position

Please sign, and fax a copy of this to (02) 8088 1395 marked to the attention of: Maree Kaltsas

If you have any questions please do not hesitate to contact Maree on
1300 132 152 or email on expo@sydneylatinfestival.com.au



Definitions: Majic Events Pty Limited is the event manager hereinafter referred to as the Organiser. The licensor/s of the Expo site/s is the Sydney Olympic Park Sports Centre.

Scope of Sydney Latin Festival: The Organisers will determine the scope of the Sydney Latin Festival and reserve the right to refuse any exhibitor which in the opinion of the Organisers is not in the best interests of the Sydney Latin Festival or is for any other reason not suitable for the Sydney Latin Festival presentation or image.

Exclusion of Oral Representations: The Exhibitor hereby acknowledges that they each have entered into the contract without relying upon any oral representation by the Organisers, their agents, employees or other person on behalf of the Organisers and that the terms and conditions of the contract are as conclusively set out in these Terms and Conditions.

If the Exhibitor is rendered unable wholly or in part by force majeure to carry out its obligations under this Agreement, then this shall not affect the operation of the terms of this Agreement and the risk of frustration is to be borne by the Exhibitor.

The term "force majeure" means an act of God, a strike, a lockout, act of public enemy, civil commotion, war, blockade, riot, state of emergency, lightning, fire, storm, flood, washout, explosion, Government restraint, or any form of Governmental intervention (including where the event arises as a result of action taken by the Corporation as the relevant statutory authority) and any other cause which is not within the control of the party alleging it.

Liability:

1. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), harm or injury to the person or property of the Exhibitor or any of the Exhibitor's employees, agents, students, assistants or other representatives, however caused, which may arise directly or indirectly during or in connection with the event.
2. The Organisers, The licensor/s and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, in respect of the expo site, any stand, structure, or building erected thereon and any action therein.
3. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), or expense resulting directly from a total or partial failure of the public utility services supplied to the expo site caused by any factor.
4. The Organisers, The licensor/s, and all of their employees and agents and other representatives shall not be liable, and are hereby released from liability, for any damage, loss (including consequential loss), or expense resulting directly from a total or partial failure of the public utility services supplied to the expo site caused by any factor.
5. The Organisers, The licensor/s set out that exhibitors involved with the event are only to represent their own brand at the event. This means companies are not allowed to share the booth or cost of an exhibiter space with another brand or company.
6. The Organisers, The licensor/s shall not be liable if for some reason the company or exhibitor cannot attend the event therefore the deposit made is non-refundable. In the situation the company has made all payments and cannot attend all payments are non- refundable.



Insurance:

1. All insurance including Public Liability insurance (minimum\$5,000,000.00) shall be the responsibility of the Exhibitor. A copy of the certificate of currency must be supplied to the organiser.
2. The Organisers, or The licensor/s will not take out any insurance in respect of the property of the Exhibitor and it is the Exhibitor's responsibility to insure all property brought by the Exhibitor to the State Sports Centre.
3. The Exhibitor will comply with all applicable legislative requirements in relation to workers compensation insurance.
4. The Exhibitor shall not without the prior written consent of the organisers do, or permit to be done, anything in relation to the event area whereby any insurance effected by the organisers or the licensor/s may be rendered void, voidable or any way unenforceable against any insurer or whereby the premium payable on the insurance may be liable to increase.

Indemnity:

The Exhibitor shall indemnify the Organisers, The licensor/s and all of their employees, agents and other representatives in respect of all actions, claims, demands, proceedings, suits, costs, damages, expenses and losses whatsoever (including but not limited to loss of profits, any compromises of actions, claims, demands, proceedings, or suits and all legal costs on a solicitor-own client basis in respect thereof) which the Organisers, The licensor/s and all of their employees, agents and other representatives may suffer or incur by reason of, or in relation to:

- a) Any act, default or omission on the part of any one or more of the Exhibitor, their employees, agents or invitees, licensees, contractors and sub-contractors.
- b) Any act, default or omission on the part of any one or more of the employees, agents or invitees, licensees, contractors and sub-contractors of the Organisers, The licensor/s when acting under the order, direction or control of any one or more of the Exhibitors, their employees, agents, contractors and sub-contractors
- c) The Exhibitor withdrawing from the event: or
- d) Any accident, damage, death, or injury suffered by any person in or using or entering or near the Venue an occasioned wholly or partly by any act, default or omission of any one or more of the Exhibitor, their employees, agents, invitees, licensees, patrons, contractors and sub-contractors.

Sydney Olympic Park Sports Centre Terms and Conditions.

Notwithstanding anything contained in the above terms and conditions the applicant hereby agrees to abide by the over riding terms and conditions of the license agreement between the Organisers and The licensor/s. (Copy's of this agreement can be obtained from the Organisers office on request.)

I have read the above terms and conditions and I accept and agree to be bound by them.

Name.....Organisation.....

Position.....Signature.....Date.....